

FOR IMMEDIATE RELEASE: Thursday, November 28, 2013  
Toronto, Ontario - Girl Guides of Canada-Guides du Canada (GGC)

## The Cowan Foundation Supports Girl Greatness! \$50,000 Donation to Girl Guides of Canada

Girl Guides of Canada-Guides du Canada (GGC), together with The Cowan Foundation, is pleased to make an exciting announcement. On October 23, 2013 The Cowan Foundation presented GGC with a cheque for \$50,000 to support a new programming initiative, Girls First.

The Cowan Foundation believes in investing back into communities and a top priority is to support programs that encourage excellence in children and youth. The Cowan Foundation recognizes this excellence in GGC programs and the positive difference Guiding makes in the life of every girl and woman in the organization. Over the next five years, Girls First will affect every part of Guiding as GGC continues to ensure that their programs are current, relevant and meet the expectations of girls and women across Canada.



On behalf of all Guides across Canada three girl members, together with Chief Commissioner Sharron Callahan and Chief Executive Officer Deborah Del Duca, accepted the donation from Heather McLachlin, President Cowan Insurance Group  
*Photo: Stephanie Wells*

“Since 2004, The Cowan Foundation has donated funds to Canadian charities during the holiday season through our annual Holiday Card Program,” explained Heather McLachlin, President, Cowan Insurance Group. “We are proud to select the Girl Guides of Canada’s Girls First project as this year’s recipient. By donating \$50,000 to this program, we are supporting an important initiative that will impact not only the girls that participate in the program, but the communities in which they reside.”

“Girl Guides of Canada-Guides du Canada is thrilled to receive support from The Cowan Foundation and to be included in their annual giving,” expressed Sharron Callahan, Chief Commissioner, Girl Guides of Canada. “This generous donation will go directly towards supporting GGC’s commitment to build strong, relevant, engaging and fun programming for our girl members across Canada.”

**About The Cowan Foundation**

The Cowan Foundation was started in 1995 in honour of Frank Cowan, the founder of Cowan Insurance Group and Frank Cowan Company. The Foundation is sustained by the ongoing success of the Princeton Holdings group of companies including Cowan Insurance Group, Frank Cowan Company, The Guarantee Company of North America and Millennium Credit Risk Management. Together they provide insurance and risk management products and services for individuals, businesses, organizations and public entities as well as assist employers with their group benefits, retirement and health and disability management plans. The goal of The Cowan Foundation is to make a positive difference in the lives of Canadians and the broader well-being of our communities. [www.cowanfoundation.ca](http://www.cowanfoundation.ca)

### **About Girl Guides of Canada-Guides du Canada**

Guiding provides a safe environment that invites girls and young women to challenge themselves, to find their voice, meet new friends, have fun and make a difference in the world. Girl Guides of Canada-Guides du Canada (GGC) strives to ensure that girls and women from all walks of life, identities and lived experiences feel a sense of belonging and can fully participate. Girl Guides is an organization with more than 100 years of history and a strong and growing future. [Join Us](#).

For more information, please contact:

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